Judge Morris Jones called the meeting to order at 11:31 a.m.

**Vice President’s Report**

Judge Jones welcomed the Trustees and guests.

Judge Jones informed the Trustees that the By-Laws review will be postponed to a later date when all the necessary amendments are ready for review and approval, collectively, rather than reviewing and approving singular revisions.

**Approval of Minutes**

The minutes of the April 24, 2014 Board of Trustees meeting were presented for approval.

Motion to approve the minutes of the April 24, 2014 Board of Trustee meeting, as presented, was moved by Ms. Yoshiko Fong and seconded by Mr. Jorge Ramirez.

With no further comments, a verbal vote was conducted and the motion passed, by unanimous vote.

**Annual Certifications**

Annual certifications comprised of the Conflict of Interest and Volunteer Appointment forms were distributed to the Board for completion. All Trustees present turned in completed forms to Susana Moreno. Ms. Moreno also distributed to all present Trustees their VIP 2014-15 parking permits. The parking permit allows for parking in any lot on campus, with the exception of Parking Lot 4, which serves as the guest parking lot.
President Covino’s Report

President Covino introduced Ms. Janet Dial, the new Vice President for University Advancement and Executive Director of the CSULA Foundation. Ms. Dial comes from the University of the Pacific, in Stockton, CA. She will be instrumental in key fundraising and development initiatives, as Cal State L.A. is expanding its reach in the Los Angeles region.

The President reported on the Presidential Investiture Week, highlighting the opening of The Center for Engagement, Service and the Public Good (The Center for Engagement), and the positive response and feedback that the University has already received from the community. The President discussed how The Center for Engagement will become instrumental in implementing the new General Education requirements, effective fall semester of 2016. During the academic year of 2016-17, approximately 3,500 students will be enrolled in community service learning courses, in which the students are actively engaged and invested in the community.

Also highlighted were events surrounding Investiture Week such as: the groundbreaking of the Rosie Casals/Pancho Gonzalez Tennis Center; the grand opening of the Hydrogen Fueling Station and Research Facility; the “Cradle to Career” program under the GO (Great Outcomes) East L.A. initiative; and, the naming of the Charon D’Aiello Sandoval and David Sandoval Student Services Center.

Also reported were the seven commencement ceremonies that were coordinated for this year’s graduating class. All activities went smoothly, thanks to the coordination of management, faculty and staff.

The approval of the Governor’s Budget will allow the University to utilize the 4% increase from the state towards high priority initiatives such as student success, improving some of the learning facilities, and increasing faculty. For example, this year, we are anticipating welcoming 21 new faculty members.

Enrollment was about 7% above target for academic year 2014-2015, and efforts are in place to reach 10% above target in enrollment in academic year 2015-2016. This enrollment growth is to anticipate the temporary decrease in student enrollment whenever a university converts its academic cycle.

The CSU Board of Trustees had requested an additional $95 million from the State, since the approved budget was still $95 million below the threshold to maintain the increased enrollment throughout the CSU. We are continuing our efforts for additional funding from the State.

Committee Reports

Audit Report

Mongwei Wee provided to the Trustees a draft (unaudited) financial statements, ending May 31, 2014 and reported that the final draft of the audited financial statements, ending June 30, 2014, will be presented to the Board for their review and approval at the September 25, 2014 Trustee meeting.

Development and Gift Acceptance Committee
Jorge Ramirez introduced Ms. Laura Carlson-Weiner, Director of Advancement Services. Ms. Carlson-Weiner presented the following report:

Overall Fund Raising Totals - The University raised over $5.6 million in private gift receivables and over $1.2 million in new pledges and grant awards since July 1, 2013. Of these funds, over $4.8 million is earmarked for CSULA Foundation accounts.

Fourth Quarter Highlights - During the third quarter, University Advancement has received philanthropic gifts totaling over $1.27 million.

Recent Donation Highlights:

The CSULA Foundation received the first installment of a bequest of $1,000,000.00 from the Estate of Therese Dermody. These funds will go toward a named endowed scholarship fund in her son’s honor.

Two additional bequest payments totaling over $550,000.00 from the Waldrop Estate for a total of $900,000.00 to support the Department of Accounting, in the College of Business and Economics.

Ms. Carlson-Weiner presented a listing of the pledge payments that were received from various multi-year donors, as listed below:

- $25,000.00 towards the Tennis Center
- $25,000.00 towards the Cotsen Research Fund in Archaeology
- $25,000.00 towards the Entrepreneurship Program in the College of Business and Economics
- $20,000.00 forwards the Morales Family Lecture Series and the Morales Family Endowed Scholarship

She also reported that the Presidential Fund established in honor of the Investiture of President Covino to enhance the theme of Engagement, Service, and the Public Good has received nearly $20,000.00. Contributions to this initiative will enrich our efforts in education and outreach by supporting such areas as scholarships and mentorships that build on President Covino’s commitment to creating a university that works in partnership with Los Angeles and the region.

The Annual Fund and President’s Associates Program brought in over $247,000.00 in funding so far this year.

As for upcoming events, the annual Billie Jean King and Friends Gala will be held on October 11, 2014. Please save this date in your calendars.

**Governance Committee**

*Board Acknowledgements* – Judge Jones presented to the Trustees the following names for acknowledgement:
- Mark Kleinsmith, the ASI Student Representative, and
- Kevin Baaske, Chair, Academic Senate
The Trustees had no concerns.

*The continuing Board of Trustees* for FY 2014-15 were acknowledged as follows:

- Yoshiko Fong
- Michael J. Hagerthy
- William Lewis
- Jorge Ramirez
- Frank Saito
- Tony Wong
- Mongwei Wee
- Leila A. Ricci, Faculty Representative
- Molly Talcott, Faculty Representative
- Nancy Warter-Perez, Ex-Officio, Chair of Academic Senate, CSULA
- William A. Covino, Ex-Officio, President, CSULA
- Marlene Carney, Ex Officio, Alumni Association Representative
- Lisa M. Chavez, Ex-Officio, V.P. for Administration and Finance and CFO, CSULA
- Janet Schellhase Dial, Ex-Officio, V.P. for University Advancement, and Executive Director, The CSULA Foundation

*Election of Officers* – the officers for fiscal year (FY) 2014-15 were presented. The election of officers was conducted electronically amongst the Trustees in closed session. The elected officers for FY 2014-15 are as follows:

- President: John Paul Isaacson
- Vice President: Morris B. Jones
- Secretary: Jeanette L. Gordon
- Treasurer: Mae Santos

*New Trustee* – Judge Jones asked Omel Nieves to step away from the meeting room.

Motion to elect Omel Nieves as a Cal State L.A. Foundation Board of Trustee was made by Yoshiko Fong and seconded by Leila Ricci.

With no further comments, a verbal vote was conducted and the motion passed, by unanimous vote.

*By-Laws Update* – The By-Laws update will include the prior amendments inclusive of a complete list of itemized edits and updates of the By-Laws for review.

*Board Expectations* – Board expectations are stated in the existing By-Laws, as well as, outlined in the handout titled, “Expectations of CSULA Foundation Board Membership”.

*Endorse Principles of Practice/Donor Bill of Rights* – The Board reviewed the Donor Bill of Rights and the Principles of Practice.

Motion to approve the documents was made by William Lewis and seconded by Leila Ricci.
With no further comments, a verbal vote was conducted and the motion passed, by unanimous vote.

**Investment and Finance Committee**

*Portfolio Update* – Mae Santos highlighted the following from the Executive Summary report provided by Morgan Stanley:

Total value as of June 20\(^{th}\), $25.8M, an increase from previous quarter of $788,000.00. Investment outperformed in the 2\(^{nd}\) quarter of 2014, trailing 12 months and trailing 5 years, and underperformed .31 basepoints since inception. Asset allocation is in alignment with the Investment Policy Procedures. Ms. Santos also noted that 10 out of 18 managers are outperforming their benchmark since inception.

*Operating Budget for Fiscal Year 2014-15* – Proposed operating budget for FY 2014-15 is $495,691.00, representing a 25% increase from previous year. Ms. Santos reviewed the increased budget and proposed budget allocations. The surplus amount from previous year fully funds the FY 14-15 operating budget. There is an anticipated reserve of $394,285.00.

Motion to approve the Operating Budget for Fiscal Year 2014-15 as recommended by the Investment and Finance Committee was made by Tony Wong and seconded by Yoshiko Fong.

With no further comments, a verbal vote was conducted and the motion passed, by unanimous vote.

*Allocation to Account Holders for FY 2014-15* – Ms. Santos presented the “Projection Fiscal Year 2014/15 Distributions” spreadsheet with the Board, which outlines the proposed allocation to account holders for the FY 2014-15. The committee is recommending a 3.75% distribution at 0.047 distribution per unit for a projected distribution of $852,864.19, and a projected distribution to eligible donors of $851,628.07.

Motion to approve the Fiscal Year 2014-15 Allocation to Account Holders as recommended by the Investment and Finance Committee was made by Tony Wong and seconded by Judge Jones.

With no further comments, a verbal vote was conducted and the motion passed, by unanimous vote.

*Resolution: Grant Signing Authority to Sell and Assign Securities* – In accordance with the By-Laws, the committee recommends the Board approve the new Executive Director, Janet Dial, and Mae Santos, Treasurer, be granted the authority to see and assign securities.

Motion to approve the Resolution as recommended by the Investment and Finance Committee was made by Tony Wong and seconded by Leila Ricci.

With no further comments, a verbal vote was conducted and the motion passed, by unanimous vote.

**Treasurer’s Report**

Ms. Santos reviewed the financial statements for the eleven months ended May 31, 2014.
Total Inflows were $6,192,161 with outflows at $1,713,675, generating a net flow of $4,478,486 and an ending fund balance of $31,132,928.

The Statement of Financial Position and the Statement of Activities were reviewed, including the unrestricted funds of $1,904,779; temporarily restricted funds of $6,152,414; and, permanently restricted funds of $23,813,354, for a total of $31,870,548.

Ms. Santos noted that all supporting documentation for the financials presented are appended in the report.

Motion to approve the financial statements for months ending May 31, 2014 was made by Michael Hagerthy and seconded by Jorge Ramirez.

With no further comments, a verbal vote was conducted and the motion passed, by unanimous vote.

**Executive Director’s Report**

Ms. Janet Dial thanked everyone for their warm welcome. Ms. Dial commended Susana Moreno and Jean Baird-Smith for having taken on the responsibilities at this time, in Barbara Contreras’ retirement.

Ms. Dial reported that she has had the opportunity to meet with each of the Trustees, college deans, and the Advancement staff. She is working with the divisions on campus to learn more about their fundraising priorities and initiatives and how Advancement can play a role in fundraising and development opportunities.

Ms. Dial introduced Maria Ubago, the Executive Director of the Alumni Association to the Board. Ms. Ubago discussed the various activities of the Alumni Association and their upcoming events, and invited the Board to become involved in the Alumni Association. Ms. Dial also introduced Jill Boline, the Director of Annual Giving. Ms. Boline discussed her department’s primary goals and objectives, and encouraged the Board to contact Annual Giving, if they have not done so, already.

Ms. Dial reported on other key vacancies, such as: the Assistant Vice President, Foundation and Corporate Relations Director, and the Stewardship Director, as well as, recruiting for the 3-4 vacant development director positions.

She reported that Advancement is in the final stages of reviewing the proposals to update the existing database system and is looking forward to a more robust and user-friendly system to complement the work of the development staff and grow our fundraising.

Ms. Dial shared some articles and reports, highlighting the importance of the Board and their involvement in fundraising for the Foundation.
Next Meeting

The next CSULA Foundation Board of Trustees meeting is scheduled for Thursday, September 25, 2014, at Cal State L.A., Raquel Soriano Board Room.

With no other business, a motion to adjourn was made by Tony Wong and seconded by Michael Hagerthy. The meeting was adjourned at 12:30 p.m.
Approval of Board Minutes

As Secretary of the CSULA Foundation, the minutes of June 26, 2014 meeting have been approved as presented at the September 25, 2014 Board of Trustees meeting.

Jeanette L. Gordon

Date 9/25/2014